



INTERNATIONAL WEEK 2025

GENDER BIAS IN HEALTH CARE

The potential impact of a wicked problem on the workforce, mobility, real estate, and healthcare needs of dynamic urban populations.

May 12 – 15, 2025

**A collaboration between Erasmus MC and
Rotterdam University of Applied Sciences**

CONCEPT

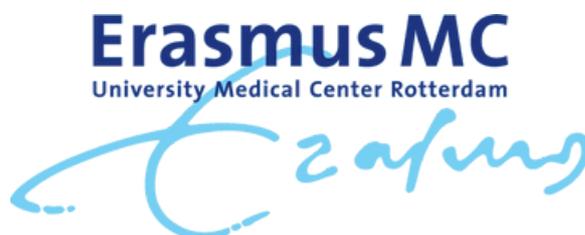
Gender in healthcare from an organizational and real estate perspective.

From May 12 – 15, 2025, 30 to 40 international students will gather in Rotterdam, the Netherlands, for the 10th edition of International Week. This year, the event is hosted by Rotterdam University of Applied Sciences and brings together students from various countries and disciplines with the goal of improving healthcare.

Problem Statement

- How does gender influence the organization of healthcare?
- What are the consequences of unequal working conditions, childcare facilities, and the opening hours of healthcare institutions?
- What mechanisms can be implemented to ensure consistent healthcare delivery throughout the entire workweek?
- How do healthcare needs change due to demographic developments within the Netherlands and the EU?

Erasmus MC serves as a **case study** due to the complexity of its infrastructure and broad range of healthcare services.



PRELIMINARY PROGRAM

Monday, May 12

– Erasmus MC

- Opening & welcome
- Introduction: gender bias in healthcare & interdisciplinary perspectives
- Presentation on the challenge and team formation

Tuesday, May 13

– RUAS (La Plaza)

- Morning: expert sessions and team project work
- Afternoon: tour of the Rotterdam harbor & lunch on the Pannenkoekenboot

Wednesday, May 14

– Boerhaave Museum,
Leiden

- Visit to the exhibition on bias in healthcare
- Pressure cooker: advising the museum on an exhibition about gender bias

Thursday, May 15

– RUAS (La Plaza)

- Morning: completion of projects
- Afternoon: presentations and award ceremony for the winning team

Friday, May 16

- Evaluation & closing
- Bicycle tour of Rotterdam

ABOUT THE PROGRAM:

Target audience

Students from all disciplines are welcome!
Organizing programs: International Business, Nursing, and Real Estate Studies.
Format: Hackathon/Pressure Cooker, where students work in interdisciplinary teams to find solutions for gender bias in healthcare.

Speakers & experts

- Guest speakers and experts will provide insights and inspiration.
- Students will receive a reader with background information and recommended literature.

Why participate?

- Work in international teams on a socially relevant problem
- Receive guidance from experts and professionals
- Take part in inspiring excursions and networking activities
- Develop your creative and analytical skills in a dynamic environment

Practical information

- Funding: Confirmed – a minimum of 20 international students must register for the event to take place.
- Communication: An aftermovie will capture the event's impact.
- Locations:
 - Erasmus MC (spacious indoor meeting area)
 - RUAS (La Plaza)
 - Boerhaave Museum (Leiden)
 - Pannenkoekenboot (Rotterdam harbor)
 - Bicycle tour through the city

Erasmus MC

Erasmus MC (Erasmus University Medical Center) is one of the leading academic medical centers in Europe, located in Rotterdam, the Netherlands. It is renowned for its cutting-edge research, advanced medical education, and high-quality patient care. Erasmus MC plays a crucial role in healthcare innovation, addressing complex medical and societal challenges. As a "city within a city," it encompasses a vast network of healthcare facilities, research institutes, and education centers, making it an ideal setting for studying healthcare-related issues such as gender bias.

BIP:

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